

Developer Days 2018 workshops

- Efficient Front-end Development
 - Magnolia AdminCentral
 - Magnolia Instances
 - Templating
 - Light Development
 - Light Module
 - Magnolia CLI
 - Resource Files App
 - Template
 - Page Template
- Marketing optimization
 - Personalization
 - Personalization concepts
 - Identifying segments
 - More examples
 - Custom Trait: User group
 - Exercise: Device trait
 - User journey
 - Content Recommender Module
 - Content and score models
 - Use case: Tour content
 - Third party analytics
 - Multi channel delivery
 - Multiple experiences
 - Personalised promotions
 - SEO performance
 - When and what to check
 - Workflow integration
 - Exercise: Publish using SEO workflow
 - Third party integrations