

# Unconference 2014: E-commerce Platform Integrations

This session was organized as a followup to the conference presentation: Integrating Magnolia with E-Commerce Platforms: Patterns, Strategies, Pitfalls. (<http://www.magnolia-cms.com/conference/program/presentations/ecommerce.html>)

The discussion included among other things:

- Many people are integrating Hybris.
- The challenges and pitfalls of working with Hybris.
- People want to see more "how to integrate correctly" showcases from Magnolia.
- People are working on Magnolia integrations with Kona Kart and IBM smartcommerce at the moment.