

# Personalised promotions

- Next level of personalisation
- Combine:
  - Scoring models
  - Time based campaigns
- Multi-level personalisation
  - Variants of campaign content with score threshold as the audience
- Endless possibilities

What about showing tour teasers of a season depending on user interests on tour types or tour locations

- Show a cultural tour of winter to a user interested on cultural tours in winter season

[« Multiple experiences](#) [SEO performance](#) »